



Italy: a Perl success story

or

How we built a nice community

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2000: *Venezia.pm*



NO MEMBERS
(excluding founder)



North-Eastern Italy: 7 million people

Perl?



2001: *Nordest.pm*

First Perl Mongers group in Italy
with more than a handful of members



Can you see **larsen** as an orange dot?
First member besides 2 founders (me and **dree**)



TASK 1

Convince mongers to
travel for 100+ kilometers to hook up





Enough for 30 kilometers



+





Enough for 60 kilometers



+



+





People started to hook up



Firenze.pm

Pisa.pm

Roma.pm

Torino.pm



TASK 2

Build the online community



#nordest.pm => #perl.it

A great place to spend your day and avoid working



www.perl.it



Main Italian Perl-related web site

Articles

Documentation

Events

pod2it – translation of basic documentation

Mailing lists + Community



TASK 3

Organize Perl-related events



Pisa.pm

1st Italian Perl Workshop in July 2004

Attendance: 40



In Pisa they had something *Nordest.pm* lacked



handy international airport



Bepi, dakkar, nids, peppe

+

other folks who are actually able to organize an event
(and are *brave* enough to do it)



If you can't beat them, join them



2nd Italian Perl Workshop in June 2005

Attendance: 40



3rd Italian Perl Workshop in June 2006

Attendance: 50



4th Italian Perl Workshop in September 2008

Attendance: **120**

2 conference tracks for 2 full days
speakers from all across Europe

free coffee and Italian pastries

20+ sponsors

job recruitment sessions

people had a great time



TODO (TASK 4)

Propose as a venue for YAPC::EU 2010



It will likely be Pisa



In the meantime...



5th Italian Perl Workshop

Sometime in late Summer 2009

A great time of the year to visit Italy



GRAZIE